



Poster Competition Guidelines

The objective behind organizing the Poster Competition is to bring out the creative expression of students and to gauge their knowledge and awareness of various trends in Healthcare & Management. The aim of the Poster Competition is not just to judge the students based on their creative aspects but also to trigger thought process among the students towards recent trends in the field of Healthcare, Innovation & Management.

The Poster Competition can be on any one of the following themes relating to –

1. Health Infrastructure for Tier 2 & Tier 3 Cities: A Roadmap

Expanding quality healthcare beyond metros to bridge the urban-rural divide in India.

2. Green & Net-Zero Hospitals: Future of Sustainable Healthcare Infrastructure

Creating climate-resilient, energy-efficient healthcare facilities for a sustainable Bharat.

3. One Nation, One Health Record: Building Interoperable Digital Ecosystems

Transforming Indian healthcare through unified health records for continuity of care and national data integration.

4. AI & ML in Rural Diagnostics: Bridging the Urban-Rural Divide

Using artificial intelligence to improve diagnostic accuracy and access in underserved areas.

5. Smart Hospitals: Leveraging IoT, Automation & Blockchain for Patient Safety

Integrating smart technologies to enhance safety, efficiency, and real-time monitoring.

6. Startups Driving Innovation in Indian Healthcare Ecosystem

Showcasing Indian health-tech startups redefining accessibility, affordability, and service delivery.

7. Workforce 2047: Reskilling for the Future of Healthcare

Preparing India's healthcare workforce with future-ready skills for a rapidly evolving system.

8. Healthcare Leadership for Viksit Bharat: Vision, Values & Execution

Redefining leadership frameworks to drive healthcare growth, resilience, and innovation for 2047.



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9. Value-Based Healthcare: Better Outcomes with Cost Efficiency

Shifting focus from volume to value — measuring success by patient health outcomes and cost-effectiveness.

Rules:

1. The poster and abstract containing 200 words must be submitted, and team must register before the deadline i.e. 05 September 2025.
2. Maximum 3 participants are allowed per poster.
3. The Topic of poster and theme should be clearly mentioned at the Top Margin of the Poster.
4. Total time of 5 minutes (3 Mins presentation + 2 Min Q&A) will be given per team to present/explain the poster.
5. Questions will be posed by judges for 2 minutes.

CONTENT STRUCTURE

Essential Sections:

- Title & Author Info - Clear title, your name, institution
- Abstract - Brief overview of question, methods, and findings (150-200 words)
- Introduction - Problem statement and context
- Methods - Concise description of your approach
- Results - Key findings with graphs, charts, and images
- Discussion - Interpretation and implications
- Conclusions - Main takeaways
- References - Key sources cited

Design Basics

Layout:

- Left-to-right, top-to-bottom flow
- Use white space and consistent margins
- Standard size

Typography:

- Readable fonts (Arial, Helvetica, Calibri)
- High contrast between text and background

Visuals:



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- 20% text, 80% visuals
- High-quality images (300 DPI)
- Consistent colour scheme (3-4 colours max)
- Clear captions and labels

Presentation Tips

Preparation:

- Practice 2-3 minute elevator pitch
- Prepare for common/ specific questions
- Bring business cards or contact info
- Dress professionally

Content Guidelines:

- Use clear, concise language
- Avoid jargon or define technical terms
- Tell a coherent story
- Make main message obvious

Common Mistakes to Avoid

- Too much text
- Poor image quality
- Inconsistent design
- Unclear narrative
- Unreadable fonts (must be visible from 3-4 feet)
- Crowded layout

For more information, registration and participation query, please contact

CII Secretariat: Pankaj Gupta, Dy Director, E: pankaj.gupta@cii.in M: +91-8810223067

Web: <https://ciihospitaltech.in/>
